

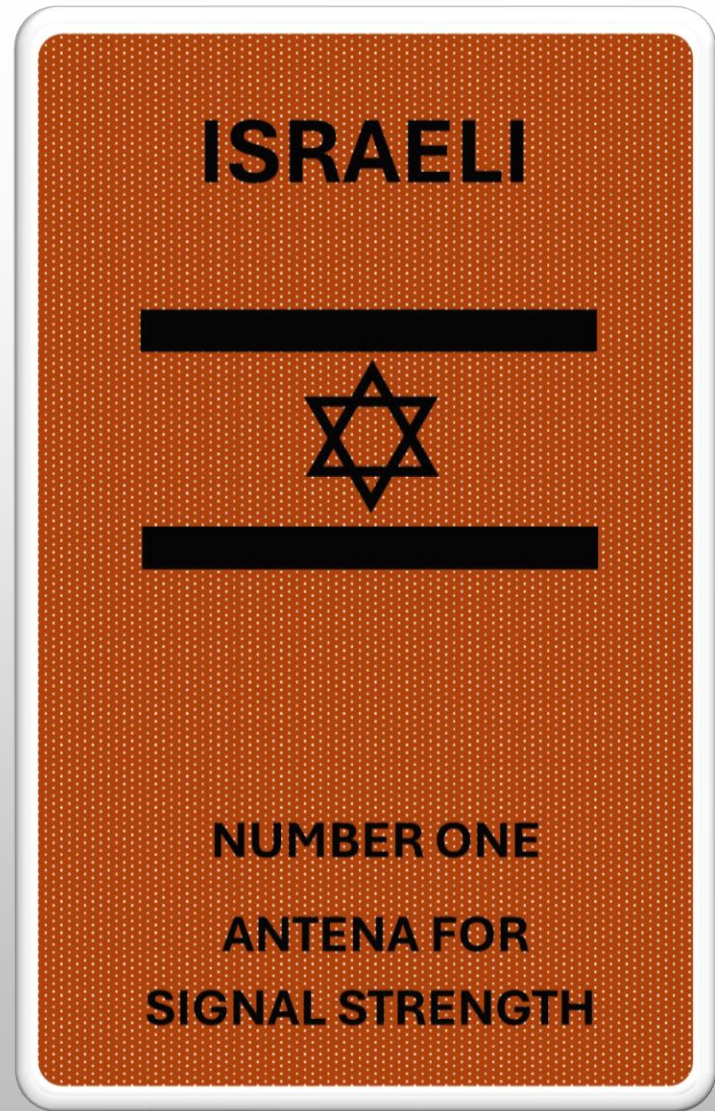


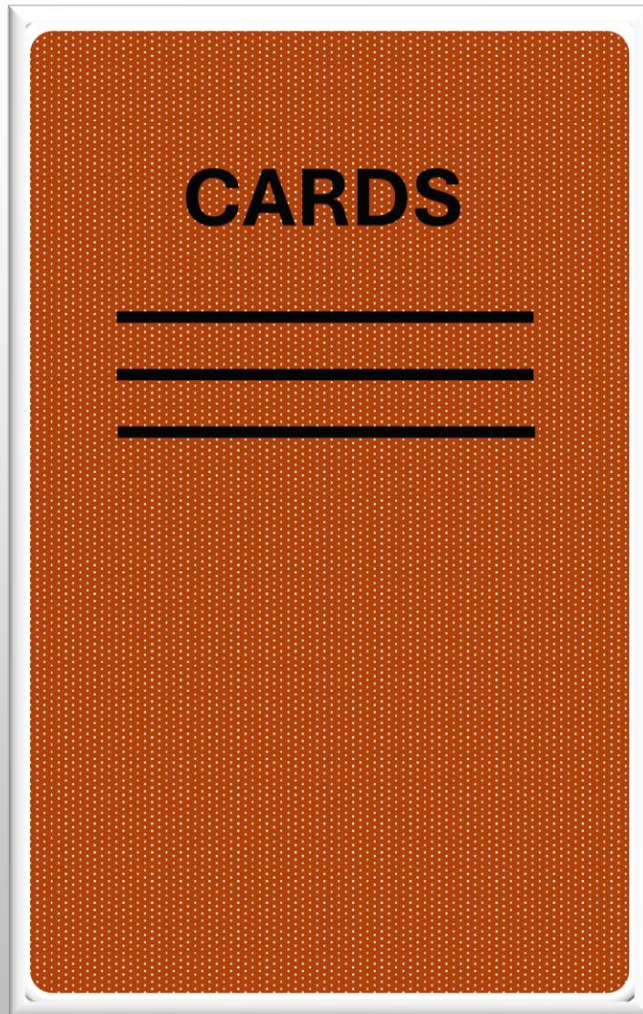
# A SMARTPHONE FOR ISRAEL

MADE BY THE GOVERNMENT OF ISRAEL

# THE ISRAELI SMARTPHONE

SOLD IN A BROWN LEATHER BOOK COVER



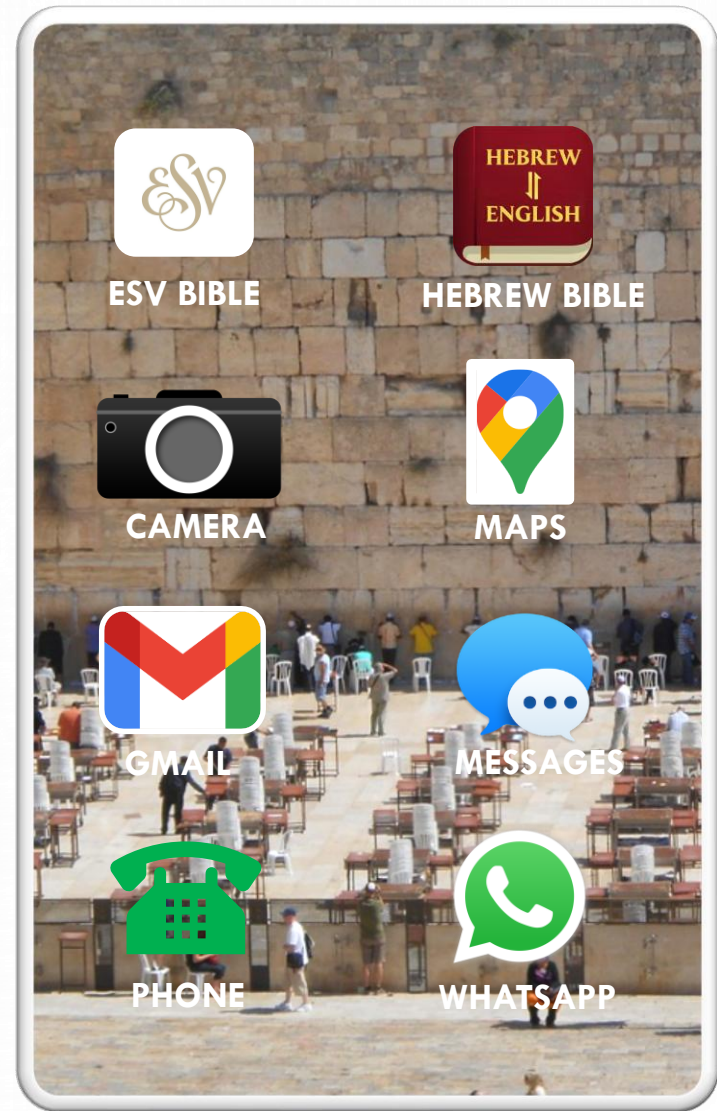


# THE INSIDE OF THE COVER

THREE SPACES FOR CREDIT CARDS  
OR DRIVER'S LICENSE

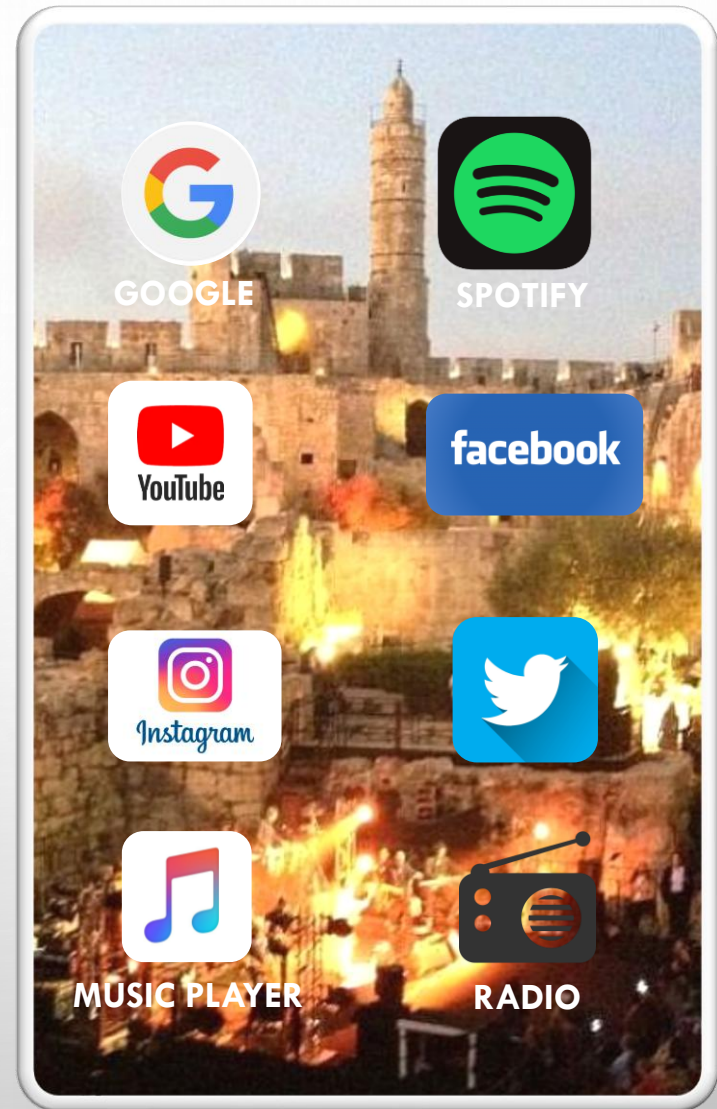
# THE ISRAELI SMARTPHONE COMMUNICATION APPS

USER FRIENDLY AND WELL LAID  
OUT APPLICATION POSITIONING



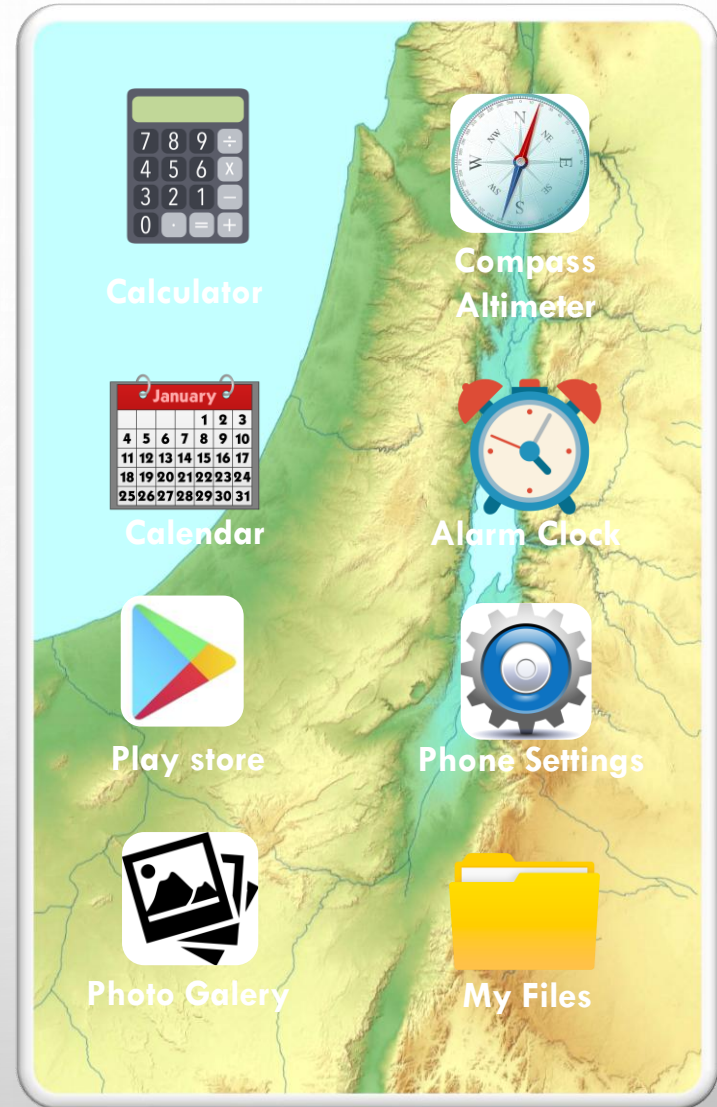
# THE ISRAELI SMARTPHONE ENTERTAINMENT APPS

USER FRIENDLY AND WELL LAID  
OUT APPLICATION POSITIONING



# THE ISRAELI SMARTPHONE INFORMATION APPS

USER FRIENDLY AND WELL LAID  
OUT APPLICATION POSITIONING



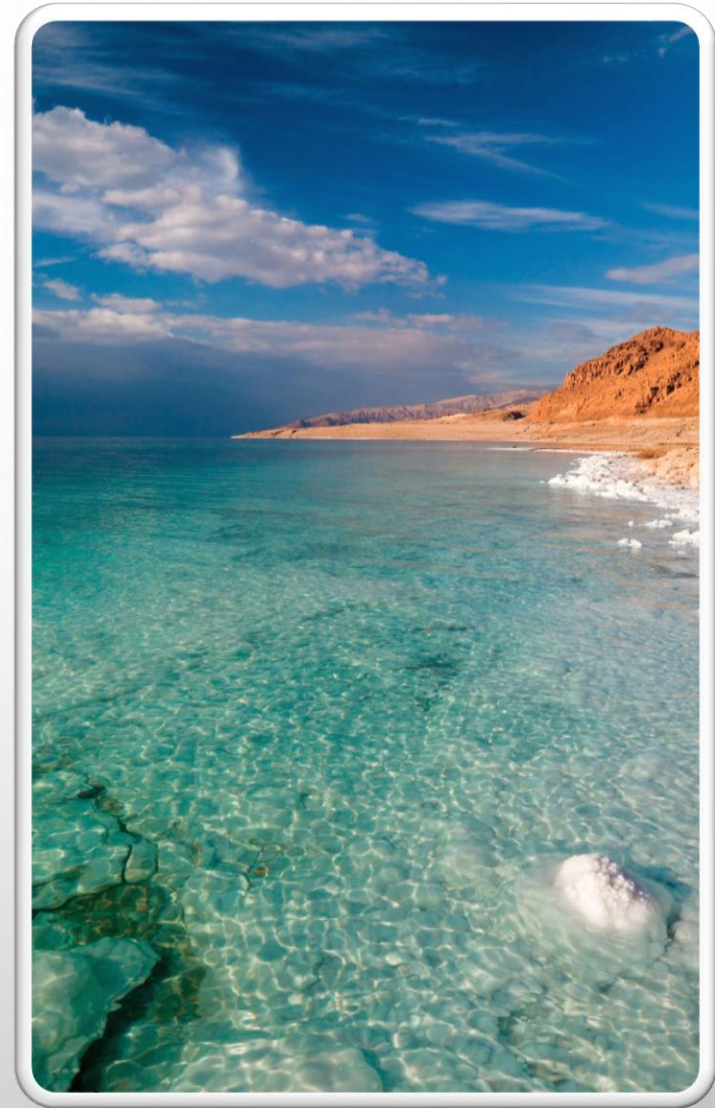
# THE ISRAELI SMARTPHONE GAMES APPS

USER FRIENDLY AND WELL LAID  
OUT APPLICATION POSITIONING



# THE ISRAELI SMARTPHONE EMPTY APP PAGE

USER FRIENDLY AND WELL LAID  
OUT APPLICATION POSITIONING





# THE NAME OF THE ISRAELI

THIS SMARTPHONE IS CALLED ISRAELI, BECAUSE THE ISRAELI NATION WERE THE FIRST IN THE WORLD WHO ACHIEVED THE ULTIMATE IN COMMUNICATION, NAMELY TO RELATE TO THE UNSEEN ONE TRUE GOD WHO CREATED THE WORLD. IN THE END GOD CAME DOWN TO EARTH AND BECAME ONE OF THEM TO FURTHER IMPROVE HIS RELATIONSHIP WITH THEM THROUGH THE MOST FAMOUS JEW THAT EVER LIVED, JESUS OF NAZARETH.

# THE LOGO OF THE ISRAELI

WHEN JESUS WAS BORN IN BETHLEHEM A STAR APPEARED IN HEAVEN. THIS INDICATED HIS DIVINITY ACCORDING TO NUMBERS 24:17. THE LOGO IS A STAR BECAUSE JESUS LINKS UP HUMANS ON EARTH (THE BOTTOM STRIPE) WITH THE UNSEEN GOD IN HEAVEN (THE TOP STRIPE). WITH THIS SMARTPHONE YOU CAN COMMUNICATE WITH AN UNSEEN HUMAN BEING, THANKS TO ITS WORLD BEATING ANTENNAE SIGNAL STRENGTH. THROUGH FAITH IN JESUS CHRIST YOU CAN HAVE COMMUNICATION ACCESS TO THE UNSEEN GOD ACCORDING TO JOHN 14:6 AND EPHESIANS 2:18. THE LOGO IS THE FLAG OF ISRAEL BECAUSE THIS SMARTPHONE IS MADE BY THE GOVERNMENT OF ISRAEL.