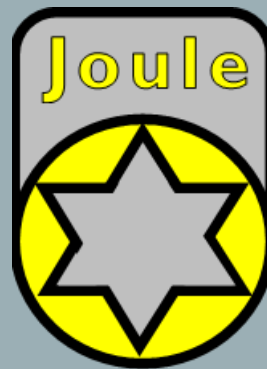
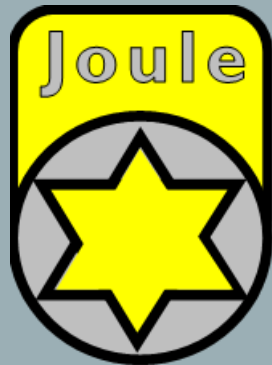
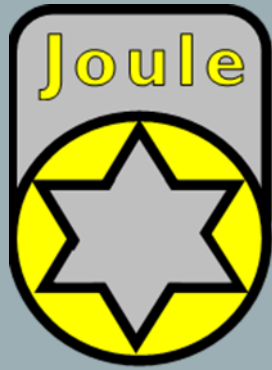
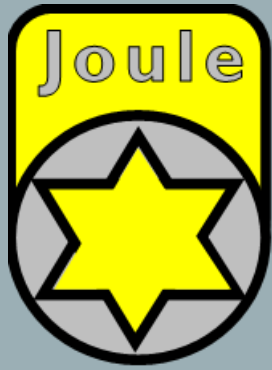


A MOTORCAR FOR ISRAEL

Made by the Government of Israel





THE JOULE

The Joule has a 100 horsepower redesigned internal combustion engine from the Israeli company Aquarius that runs on liquified natural gas. The engine very efficiently generates the electricity that powers two electric motors at the front wheels.



JOULE

The Israeli electric car that generates its own electricity!

GAL GADOT WITH A JOULE ELECTRIC CAR AT THE PARIS MOTOR SHOW



THE EXTERIOR OF THE JOULE



THE INTERIOR OF THE JOULE



THE BEST OF BOTH WORLDS

THE JOULE ON THE ROAD



THE AQUARIUS ENGINE



JOULE

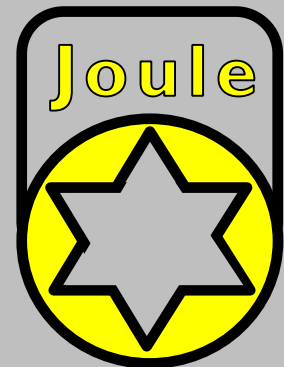
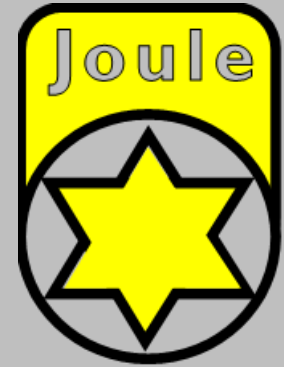
Electric Car



THE JOULE ELECTRIC CAR POWERED BY ISRAELI LNG

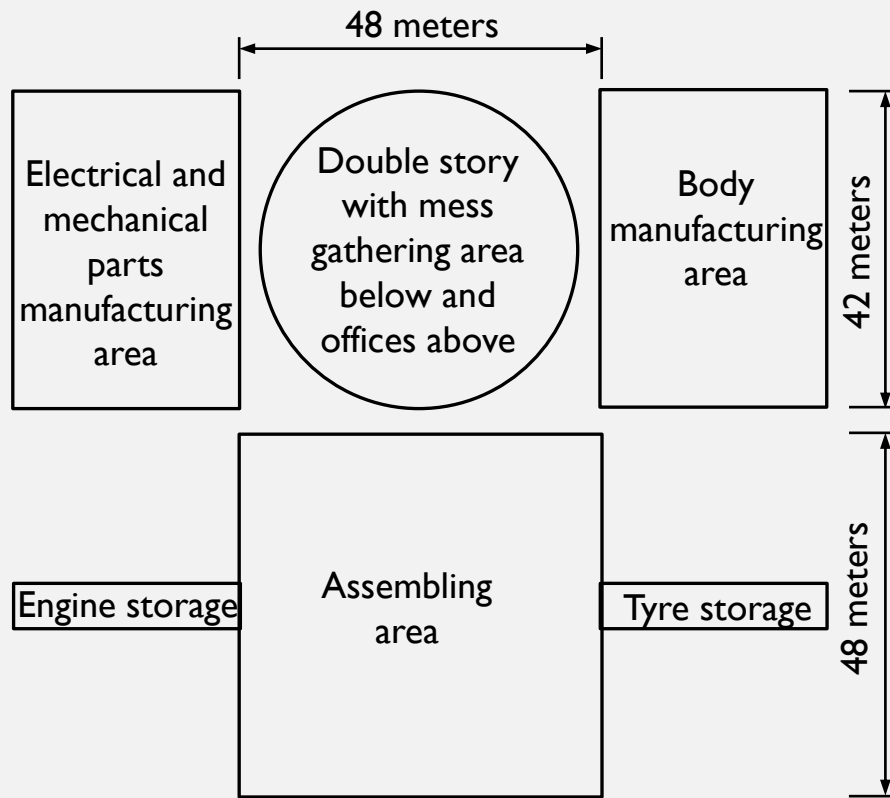
“A groundbreaking everyday
car, with an Israeli heart and
a South African soul!”

*-Dr
Gal Badot*

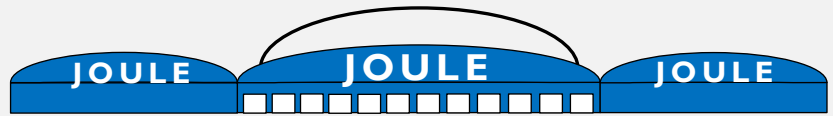


MADE IN ISRAEL

Factory Layout



Top view of factory

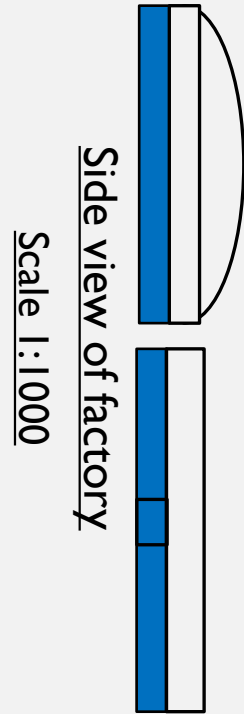


Front view of factory



Middle view of factory

Scale 1:1000



The assembly production line for motorcars was invented by Henry Ford to manufacture the Model T Ford for a lower price. He got the idea after he visited a cattle abattoir. Cattle are wild animals and are therefore all lined up in a narrow passageway in one group. After the first animal is killed the disassembly process starts by first hoisting up the heavy carcass and then moving it down a line of workers that each stays in one place. A car however is not disassembled from one wild big heavy part. It is rather assembled by adding relatively light and tame parts together. You can therefore put up a more efficient production line for cars by having multiple entry points and making the production line static and not dynamic. Then there will also be multiple exit points. This factory has twelve exit points. Just like the JOULE has a more efficient redesigned internal combustion engine, it must also be build on a more efficient redesigned static production line.

MADE IN ISRAEL

Matthew 2 ¹Now after Jesus was born in Bethlehem of Judea in the days of Herod the king, behold, wise men from the East came to Jerusalem, ²saying, “Where is he who has been born king of the Jews? For we saw his star when it rose and have come to worship him.”

³When Herod the king heard this, he was troubled and all Jerusalem with him; ⁴and assembling all the chief priests and scribes of the people, he inquired of them where the Christ was to be born. They told him, “In Bethlehem of Judea, for so it is written by the prophet: ⁶“And you Bethlehem, in the land of Judah, are by no means least among the rulers of Judah; for from you shall come a ruler who will shepherd my people Israel.””



the
father
of



the
father
of



the
father
of

